

Swiss Education Group Debuts New Networking Platform on Hosco

Montreux, 9 March 2020 – **Swiss Education Group** (SEG), the largest private hospitality educator in Switzerland, announced the launch of its new career and alumni network powered by Hosco – the world’s leading hospitality network. The launch, which coincided with the Group’s signature biannual International Recruitment Forum, consolidates SEG’s members into one global community of more than 20,000 current and former students.

SEG exclusive network on Hosco grants access to its members to an expansive list of potential employers, allows them to keep developing their knowledge of the hospitality industry, and ultimately empowering them with limitless opportunities in this dynamic and ever-changing sector.

Hosco is the largest networking platform for hospitality professionals, bringing together top talent and companies across all sectors of the industry. Working with leading hotels and hospitality schools, it connects over 600,000 members with over 6,000 employers and more than 40,000 opportunities for work placement and internships.

John Lohr, Director of Development at Hosco, said, *“we are thrilled to welcome the students and alumni of the Swiss Education Group to our growing network and to support SEG’s career placements and alumni engagement with our platform solutions. Hosco is a gateway to multiple employment opportunities worldwide, and we look forward to connecting the SEG community with all the employers in the industry who are eager to access their specialized skill sets.”*

Through this partnership, students and alumni from the Group’s five schools – Culinary Arts Academy Switzerland, Cesar Ritz Colleges Switzerland, Hotel Institute Montreux, IHTTI School of Hotel Management and Swiss Hotel Management School, can enjoy access to Hosco’s full range of features. This includes enhanced visibility to a vibrant and engaging global network of top-rung, potential employers within the hospitality industry, and access to current news, insights, and trends about the sector.

This strategic collaboration also allows SEG to further engage its alumni, who are already on Hosco. SEG will have a dedicated private space within Hosco that serves as an advanced career and alumni management platform to share exclusive offers from SEG partners and additional placement services, which will effectively allow the Group better engage, track, and retain alumni.

Tarsila Fercher Geis, Executive Director, Strategic Partnerships, Career and Alumni Services of Swiss Education Group, added, *“We are delighted to enter this partnership with Hosco that highlights the importance of building connections in the hospitality industry. All alumni and future graduates automatically become part of this SEG community and gain exposure to an international network of hospitality employers and top players in the industry. Beyond educating our students, we believe in providing them with the tools to be career-ready. This efficient platform lets us consolidate our communities and better streamline our efforts to reach out to alumni with the opportunities to elevate their careers.”*

About Swiss Education Group

With five schools based across six campuses throughout Switzerland, Swiss Education Group is a global leader in hospitality education. Whilst each school has its own history, traditions, and differentiations, they all share a common foundation of Swiss hospitality education that is unparalleled in the world. The Group’s aim is to add value to every student that comes through its schools by creating exceptional student experiences and preparing them for lifelong learning and successful international careers ahead.

In total, the Group has over 6,000 students from over 110 countries and the campuses are located in the French and German-speaking regions of Switzerland. Partnerships with the University of Derby (UK), Northwood University (USA) and Washington State University (USA) ensure that students’ qualifications are internationally transferable. Courses are conducted in English and all schools offer Diploma, Bachelor, and Master programmes, with a variety of subjects and specialisations.

As a worldwide ambassador of best practices in Switzerland, Swiss Education Group enjoys the benefit of being highly regarded by tourism and hospitality industry professionals. Locally, the group is an esteemed economic player, bringing many international students and visitors to the regions where the schools operate.

[Swiss Education Group](#)

About Hosco

Hosco, the hospitality network, empowers the hospitality industry by connecting, inspiring, and providing opportunities to all its professionals around the globe.

Founded in 2011, headquartered in Geneva and with offices in Barcelona and Dubai, Hosco currently connects hundreds of thousands of professionals with thousands of first-class companies worldwide. For the industry, it offers an ever-growing pool of the world’s best talent through its partnerships with top hospitality schools across all continents. Also, for hospitality schools, it provides career and alumni management solutions, which gives them access to international employment opportunities, connections, and industry insights.

For more information related to Hosco, please visit www.hosco.com