

Swiss Education Group launches Professional Training for Industry

Swiss Education Group Professional is launching international industry professional learning and development courses as well as business consulting with the support of Swiss Education Group's top-ranked hospitality schools and expertise. Developed from the latest generation of Switzerland's time-honored hospitality and culinary schools (César Ritz Colleges Switzerland, Culinary Arts Academy Switzerland, Hotel Institute Montreux, IHTTI School of Hotel Management and Swiss Hotel Management School), it will offer global professional training and development services to professionals at all levels.

With a global team of top business and expert facilitators, Swiss Education Group Professional partners with enterprises, organizations and governments to develop people and organizational culture. The collaboration to foster sustainable growth is aligned with the brand essence and strategic business goals of the client partners.

Each course is meticulously designed for high impact learning & development with the signature of international industry professionals. Facilitators apply a unique methodology that ensures transformative experiences and guarantee applicable tools and strategies for performance optimization. Courses and Consulting are delivered in Switzerland and in the country of origin of the clients.

With several pre-designed general and high-impact courses, the main focus will lie with custom designed courses for proper fit. Levels of management experience, from junior/supervisory to mid-level/department head and general management/executive are taken into consideration to tailor the learning and development outcomes.

Areas of expertise include leadership and entrepreneurship, sustainable business development, organizational change and growth, people and culture, service excellence, operations and quality management, tourism destination marketing, strategic branding, sales and marketing, culinary arts, food & beverage, retail, banking and luxury business management.

For further information, please visit www.swisseducationpro.com

About Swiss Education Group

With five schools based across six campuses throughout Switzerland, Swiss Education Group is Switzerland's largest private hospitality educator. In total, the Group has over 6,000 students from over 110 countries and the campuses are beautifully located in the French and German speaking regions of Switzerland. Partnerships with the University of Derby (UK), Northwood University (USA) and Washington State University (USA) ensure that students' qualifications are internationally transferable. Courses are conducted in English and all schools offer Diploma, Bachelor and Master programmes, with a variety of subjects and specialisations.

As a worldwide ambassador of best practices in Switzerland, Swiss Education Group enjoys the benefit of being highly esteemed by tourism and hospitality industry professionals. Locally, the group is an esteemed economic player, bringing many international students and visitors to the regions where the schools operate. www.swisseducation.com

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