

Swiss Education Group Schools Celebrate Recognition of Excellence



Montreux, 23 October 2019 - [Swiss Education Group \(SEG\)](#) the largest private provider of hospitality management education in Switzerland celebrates the top Global rankings on student satisfaction survey in 15 categories awarded by the [International Centre of Excellence in Tourism and Hospitality Education \(THE-ICE\)](#) to [César Ritz Colleges Switzerland](#), [Hotel Institute Montreux](#), and [Swiss Hotel Management School](#).

Swiss Education Group members of International Centre of Excellence in Tourism and Hospitality Education (THE-ICE) led the way in a global survey on student satisfaction, with our schools achieving first place rankings in 15 categories.

In partnership with i-graduate, THE-ICE conducts an annual International Student Barometer Survey measuring student satisfaction across 80 elements of student experience related to Arrival, Learning, Living and Support, amongst 121 higher education institutions worldwide.

Hotel Institute Montreux achieved Premier Ranking for: Arrival Overall, Good Contacts, Visa Advice, and Application to Offer.

César Ritz Colleges Switzerland achieved Premier Ranking for: Careers Advice, Arrival Average, First Night, Health Insurance, University Orientation, and Formal Welcome.

Swiss Hotel Management School achieved Premier Ranking for: Work Experience, Graduate School, Academic Learning Unit, Accommodation Office, Finance Office.

THE-ICE Global Premier Ranking is the first ranking system based solely on quantitative data of student satisfaction and provides ranking of over 120 higher education institutions worldwide.

Photo credit ©Swiss Education Group

For media contact:

Ms. Patricia Iinuma, Executive Director of Marketing and Communications

piinuma@swisseducation.com

+41 21 966 47 64

Ms. Janita Kumar, Head of PR and Communications

jkumar@swisseducation.com

+65 6738 7025

About Swiss Education Group

With five schools based across six campuses throughout Switzerland, Swiss Education Group is Switzerland's largest private hospitality educator. In total, the Group has over 6,000 students from over 110 countries and the campuses are located in the French and German-speaking regions of Switzerland. Partnerships with the University of Derby (UK), Northwood University (USA) and Washington State University (USA) ensure that students' qualifications are internationally transferable. Courses are conducted in English and all schools offer Diploma, Bachelor and Master programmes, with a variety of subjects and specialisations.

As a worldwide ambassador of best practices in Switzerland, Swiss Education Group enjoys the benefit of being highly esteemed by tourism and hospitality industry professionals. Locally, the group is an esteemed economic player, bringing many international students and visitors to the regions where the schools operate.

www.swisseducation.com

About the International Centre of Excellence in Tourism and Hospitality Education

THE-ICE is the accreditation body for tourism and hospitality education. Through benchmarking and ratings, they help ensure institutions and programmes meet international standards while keeping the student at the centre of it all. Every single year, the students' satisfaction levels are gauged and benchmarked against all institutions within the Global Index making up over 3 million students from 1,400 universities, colleges, schools and government agencies worldwide.

the-ice.org