

Swiss Education Group Signs MOU with Sunny Care



Montreux, 7 June 2019 - [Swiss Education Group](#) (SEG) the largest private provider of hospitality management education in Switzerland and Beijing Sunny Care Health Industry Group Co., Ltd. (Sunny Care), a comprehensive provider for wellness services in China, jointly signed a framework agreement of cooperation (the “MOU”). The agreement includes collaboration in talent development, recruitment and academic program cooperation such as co-designing of courses in wellness and senior care space.

SEG and Sunny Care jointly stated that both parties are looking forward to building a comprehensive partnership and will cooperate in various fields to leverage SEG’s exceptional capability in talent development with Sunny Care’s high demand for quality hospitality and wellness professionals. Through the synergy of optimising each other’s advantages and resources, both parties will be committed to setting new standard for wellness and senior care industries.

Sunny Care is a leading enterprise and prominent brand devoted to five segments - wellness centres, lifestyle service apartments, senior care and wellness, post-maternity care and kindergarten education. At its core, Sunny Care Wellness Centre is a premium and integrated wellness facility combining hospitality, lifestyle and medical services. The company provides customers with a one-stop health solution through its six business lines:

healthy fine-dining, physical training, spa, sports rehabilitation, aesthetic medicine and preventive medicine.

Sunny Care stated that it will assist SEG to design courses on wellness related topics by leveraging its industry experience and providing on-site teaching and facility support as needed. In addition, it will provide career opportunities and prioritise the recruitment of SEG students for internship and full-time jobs.

SEG will facilitate the talent development and recruitment process between students and Sunny Care, including inviting Sunny Care to attend the International Recruitment Forum (IRF) and providing other career service support. SEG will also enable Sunny Care to access its alumni network to address its recruitment needs and promote its latest company developments.

This cooperation not only features SEG's continuous efforts to bring diversified career opportunities to its students, but also reiterates our determination to provide students with practical and updated curriculums as part of our progressive academic improvement efforts.

About Swiss Education Group

With five schools based across seven campuses throughout Switzerland, Swiss Education Group is Switzerland's largest private hospitality educator. In total, the Group has over 6,000 students from over 110 countries and the campuses are located in the French and German speaking regions of Switzerland. Partnerships with the University of Derby (UK), Northwood University (USA) and Washington State University (USA) ensure that students' qualifications are internationally transferable. Courses are conducted in English and all schools offer Diploma, Bachelor and Master programmes, with a variety of subjects and specialisations.

As a worldwide ambassador of best practices in Switzerland, Swiss Education Group enjoys the benefit of being highly esteemed by tourism and hospitality industry professionals. Locally, the group is an esteemed economic player, bringing many international students and visitors to the regions where the schools operate.

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