



遠東宏信
FAR EAST HORIZON



PRESS RELEASE

Swiss Education Group Signed MOU With Far East Horizon Ltd

Swiss Education Group (“SEG”) and Far East Horizon Ltd (“Far East”), a leading innovative financial service enterprise in China, jointly signed a memorandum of understanding for strategic cooperation (“MOU”) in aspects of talent recruitment and training. SEG and Far East jointly stated that both parties will cooperate in various fields to bridge SEG’s exceptional capability of talent development with Far East’s large demand for talents. By effectively integrating each other’s capabilities and resources, both companies will enhance communication and cooperation in many areas and business lines.

With business philosophy of “financials plus other industries”, Far East is engaged in providing its customers with integrated and tailored operational support in respective industries through continuous innovation of products and services. Far East, a China Fortune 500 company, has total assets of RMB 300 billion with business covered among 31 provinces and cities nationwide. Its business includes financial services, healthcare services, education and construction. As a leading healthcare service provider, Far East operates 54 healthcare institutions. Far East is also sister company to China Jinmao Holding Group who owns a portfolio of 10 hotels in prime locations of China’s first-tier cities or tourist centers, including Grand Hyatt Shanghai, Hilton Sanya Yalong Bay Resort & Spa, The Ritz Carlton Sanya Yalong Bay, The Westin Beijing Chaoyang, JW Marriott Shenzhen, The Westin Nanjing, etc.

In the MOU, Far East stated that Far East and its associated companies would offer 200 relevant job positions, both internship and management trainee program, to remarkable SEG students who qualify the job requirement. Far East also indicated that it would prioritize SEG as a training partner for its employees (including the management) in hospitality related space.

SEG stated that it would support Far East for talent training and recruitment and assist in identifying, selecting, and recommending candidates to fulfill Far East’s job requirement and business needs.



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The signing of this MOU not only testifies the high recognition on SEG's education quality by a leading large corporation in China, but also showcases SEG's continuous and close communication and cooperation with industry partners to create high-quality and diversified career opportunities for students and alumni.

About Swiss Education Group

With five schools based across seven campuses throughout Switzerland, Swiss Education Group is Switzerland's largest private hospitality educator. In total, the Group has over 6,000 students from over 110 countries and the campuses are beautifully located in the French and German speaking regions of Switzerland. Partnerships with the University of Derby (UK), Northwood University (USA) and Washington State University (USA) ensure that students' qualifications are internationally transferable. Courses are conducted in English and all schools offer Diploma, Bachelor and Master programmes, with a variety of subjects and specialisations. As a worldwide ambassador of best practices in Switzerland, Swiss Education Group enjoys the benefit of being highly esteemed by tourism and hospitality industry professionals. Locally, the group is an esteemed economic player, bringing many international students and visitors to the regions where the schools operate.

SWISS EDUCATION GROUP

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